



BINUS SCHOOL Surabaya e-Newsletter

October 2025 Edition



surabaya.binus.sch.id

#EmpoweringTheFutureWithDigitalExcellence

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PRINCIPAL BINUS
SCHOOL SURABAYA**

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Beyond Academics: Nurturing Hearts and Minds

Dear Binusian,

It is my pleasure to welcome you to this month's edition of our newsletter. Inside, you will find stories and highlights that celebrate both the achievements of Term 1 and the vibrant life of our school community.

These successes are the result of the dedication of our teachers, the enthusiasm and cooperation of our students, and the unconditional support of our parents and wider community. Together, we close this term with gratitude and pride.



Mr. Alexandre Nenes
Principal of BINUS SCHOOL Surabaya

I am especially delighted to see the progress of our students, from Early Years through Middle School, each step reflecting the joy of learning and growth.

As we enter Term 2, we embrace new opportunities with faith and hope, ready to overcome the challenges ahead. With our continued commitment and collaboration, excellence and growth, I am confident we will nurture an environment where every child can grow, learn, and thrive.

With warm regards,
Alexandre Nenes
Principal

Inside the Classroom: Stories of Our Teachers



Ms. Yulianti
Primary Teacher

Every great school is shaped not only by its curriculum but by the hearts and minds of the teachers who inspire its learners. One such remarkable educator is Miss Yuli, a Primary Teacher whose dedication, passion, and warmth have been shaping young lives for nearly two decades.

Miss Yuli began her teaching journey in 2008 and has spent 17 extraordinary years and counting! Over the years, she has taught every grade level, but primary remains her greatest passion.

"That's where I feel most at home, helping young learners grow with curiosity and confidence," she shares.

Her philosophy of teaching is deeply rooted in the BINUS anthem: "Knowledge gives us power." For Miss Yuli, these words go beyond their literal meaning, they guide her every day in the classroom.

"I believe that through learning, we grow, not just for ourselves, but so we can better serve others. Teaching is my way of sharing that power, helping students discover their strengths and use them to make a difference."

Miss Yuli is passionate about nurturing curiosity and a love for learning in all her students. She encourages them to explore, ask questions, and discover knowledge in ways that are meaningful and engaging. For her, education is about inspiring confidence, critical thinking, and a lifelong passion for learning.

Beyond her classroom, Miss Yuli has extended her impact as a coach and trainer for prestigious international events such as WMI and JISMO, helping students achieve excellence and proudly representing the school on a global stage.

Her dedication, care, and inspiring presence make her not just a teacher, but a guide, mentor, and role model. Her passion continues to ignite curiosity, confidence, and a love for learning in every student she encounters.

Inside the Classroom: Stories of Our Teachers



Mr. Ben

Secondary Subject Teacher (English & ICT)

Education is not merely about imparting knowledge, it is about awakening curiosity, igniting passion, and guiding young minds toward their fullest potential. Mr Ben embodies this ideal with distinction, bringing 12 years of experience in international schools where he has inspired middle and high school students to embrace learning as a transformative journey.

For Mr Ben, teaching is an art form. He does more than instruct; he cultivates understanding, self-awareness, and independence in every student.

“When students truly grasp the process of learning, they grow into confident, independent thinkers who can navigate the world with insight and purpose,” he reflects.

His accomplishments speak to his dedication and expertise. A **Cambridge-certified IGCSE and Checkpoint English teacher**, he has also taught

Computing and Robotics, demonstrating a versatile and innovative approach to education. Holding a Master’s degree in Education, completed with distinction, he brings both knowledge and wisdom to his classroom, ensuring each lesson is purposeful, inspiring, and transformative.

Every interaction with Mr Ben is an opportunity for students to explore, question, and excel in their own unique ways. His classroom is a space where curiosity thrives, confidence blossoms, and learning becomes a deeply personal and empowering experience. Through his guidance, students are not only prepared academically, they are inspired to become thoughtful, resilient, and visionary individuals.

With his passion, insight, and unwavering commitment, Mr Ben is more than a teacher—he is a true mentor and an enduring source of inspiration, leaving an indelible mark on every student fortunate enough to learn from him.

A Milestone Celebration

Our First Ever Three-Way Conference



We are thrilled to host our very first Three-Way Conference (TWC) at BINUS SCHOOL Surabaya!

This is a valuable opportunity for students, teachers, and parents to come together to reflect on learning, celebrate achievements, and set meaningful goals for growth.

By involving students directly in discussions about their progress, the TWC gives them a **voice in their own learning journey**. Parents can witness their child's accomplishments firsthand, celebrate successes together, and support goal-setting for the months ahead. This collaborative approach nurtures confident, motivated, and self-aware learners while strengthening the partnership between home and school.



Grade 7 Exploring the Beauty of Orchestra

Our Grade 7 students dived into the beauty of orchestra music through the Music Education Clinic. From strings to piano-like instruments, they discovered how every instrument plays a part in creating harmony, broadening their knowledge of music beyond just the school band.

Through this hands-on experience, students developed listening skills, collaboration, and creativity. Our holistic approach nurtures not only academic excellence but also a love for the arts, helping students explore new perspectives, passions, and talents.

Discover What Keeps Our School Safe

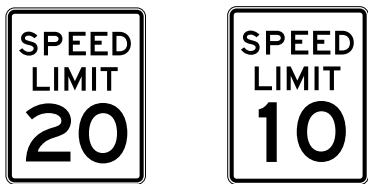
Enhancing Safety: Pick-Up Procedures and Car Stickers



Car Sticker
Please display the official school car sticker for easy identification and safety.



Dismissal Area
West Area is for pick-up only. No long parking allowed.



East Area West Area

Car Speed Limit

- East Area: max 20 km/h
- West Area: max 10 km/h

Middle School Programme

Grade 7 Cooking Up Profits in Math Class

Learning Mathematics in Grade 7 goes beyond numbers on paper. Recently, our students became restaurant owners through a project-based learning activity.

In this simulation, each group created their own restaurant concept, researched ingredient prices in Surabaya, calculated production costs, set menu prices, and projected profits



By applying arithmetic, percentages, and basic algebra, students experienced how mathematics is used in real-world decision-making.

The project not only strengthened their math skills but also encouraged teamwork, problem-solving, and creativity. Through activities like this, our Middle School programme makes learning practical, meaningful, and fun.



Preparing for a Global Stage

Teachers encouraged students to challenge themselves and **explore opportunities beyond the classroom**. Recently, our Grade 7 students participated in the ICAS.

ICAS is a prestigious academic challenge that allows students to test their skills against international benchmarks. By joining this competition, our students not only measured their academic abilities but also gained valuable experience in applying critical thinking and problem-solving under global standards. It gives them the chance to see how their learning connects with the wider world, preparing them to thrive in future academic pursuits.

Primary Programme

Turning Tally Charts into Real-Life Insights

Our Primary students recently discovered that **Math is more than numbers**, it's fun, meaningful, and everywhere!

Through a hands-on survey project, they stepped beyond the classroom to ask questions, collect data, and explore how Math helps us understand the world around us. By organising their findings in tally charts, they learned to spot patterns, think critically, and make sense of real information.

Along the way, they also realised that even small mistakes can lead to big learning, encouraging them to ask clearer questions, design fair surveys, and take pride in accuracy.



Colours of SPIRIT: When Art Speaks from the Heart

Learning becomes most meaningful **when knowledge grows together with values**. Through the SPIRIT Drawing Competition, students reflected on what it means **to live with Striving for Excellence, Perseverance, Integrity, Respect, Innovation, and Teamwork** and expressed these values through creativity.

With every line and colour, they turned values into stories, reminding us that SPIRIT is not only learned, but lived each day through simple actions and thoughtful choices.

This meaningful experience nurtures young Binusian to grow as caring, creative, and value-driven members of their community.

Early Years Programme

Celebrating the Mid-Autumn Festival by Making Mooncakes



As part of the learning journey at BINUS SCHOOL Surabaya, every experience is designed to spark curiosity, encourage exploration, and build meaningful connections. In our Early Years Programme, children are encouraged to learn through fun and interactive experiences that make knowledge come alive.

This September, our **Early Years 1, 2, and 3 students** embarked on a delightful journey into culture through their Mandarin lesson. To celebrate the Mid-Autumn Festival, they had the chance to make traditional mooncakes. While the activity may look like simple baking,

it was actually a rich learning experience. Students rolled dough, shaped patterns, and created their very own mooncakes. Through these hands-on activities, they not only practiced fine motor skills but also discovered the cultural significance of this tradition. The **Mid-Autumn Festival**, also known as the **Mooncake Festival**, is one of the most important celebrations in Chinese culture. By learning about it in such an interactive way, our students experienced how language and culture are beautifully connected. Instead of only memorizing words, they immersed themselves in the story and practices behind the festival, making Mandarin lessons fun, meaningful, and memorable.

This approach reflects the heart of our philosophy: nurturing young minds through engaging, holistic learning. When students are given opportunities to explore with their senses, they not only gain knowledge but also develop confidence, creativity, and appreciation for the world around them. Through moments like this, the Early Years Programme at BINUS SCHOOL Surabaya ensures that children begin their educational journey with joy, wonder, and a lifelong love for learning.





News & Updates

Bringing Global Education Insights to Surabaya's Cambridge Community



BINUS SCHOOL Surabaya recently welcomed representatives from **Cambridge International Education** for an enriching session titled “Learn More about Cambridge Insights”, held on 26 September 2025. The event aimed to **increase awareness and understanding of Cambridge’s latest tools and resources for educators.**

Lavanya Ganesan, Cambridge Insights Manager, South East Asia & Pacific (SEAP), shared valuable knowledge on how Cambridge Insights can support schools in **strengthening teaching and learning outcomes.** The event gathered educators from Cambridge schools across Surabaya, providing them with practical strategies to leverage data and insights to enhance classroom practices.

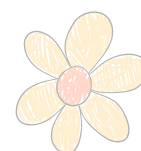
Ananda Angela, Country Manager, Cambridge International Education Indonesia, also joined the session and highlighted Cambridge’s commitment to **empowering schools in delivering world-class education.**

Through this initiative, BINUS SCHOOL Surabaya continues to foster collaboration and professional growth within the Cambridge community, supporting educators in their journey to create meaningful and impactful learning experiences for students.



Embracing Natural Wellness for Children

” Discover natural, practical solutions to support your child’s growth and wellbeing. ”



Upcoming Events:
Experience the Future of Learning.
Visit our Booth!

A promotional banner for BINUS SCHOOL Surabaya. It features a young boy in a school uniform sitting at a desk with a laptop. The background is dark with blue light effects. Text on the banner includes: "GET BENEFIT UP TO 100%*" (with "T&C APPLY" below it), "BINUS SCHOOL Surabaya", "Empowering the Future with Digital Excellence", "Play & Explore EDUFUN WEST-2025", "9-12 October 2025", "Pakuwon Mall (Near POP Mart)", "Scan for more benefit", "RSVP: bit.ly.us/EDUFUN2025", and a QR code.

GET BENEFIT UP TO 100%*
T&C APPLY

BINUS SCHOOL Surabaya

Empowering the Future with Digital Excellence

Play & Explore EDUFUN WEST-2025

9-12 October 2025

Pakuwon Mall (Near POP Mart)

Scan for more benefit

RSVP: bit.ly.us/EDUFUN2025

A promotional banner for BINUS SCHOOL Surabaya. It features a young girl in a school uniform holding a tablet. The background is dark with blue light effects. There are four small inset images showing students using VR, playing a game, using a laptop, and interacting with a robot. Text on the banner includes: "Empowering the Future with Digital Excellence", "Visit our Booth Beyond Market", "30 October - 2 November 2025", "Surabaya Convention Center (SCC), PTC", and "GET BENEFIT UP TO 100%!".

Empowering the Future with Digital Excellence

Visit our Booth Beyond Market

30 October - 2 November 2025

Surabaya Convention Center (SCC), PTC

GET BENEFIT UP TO 100%!

A promotional banner for BINUS SCHOOL Surabaya. It features a young girl in a school uniform with her hands raised. The background is dark with blue light effects. There are three small inset images showing students in a classroom, playing a game, and using a laptop. Text on the banner includes: "Empowering the Future with Digital Excellence", "Visit our Booth RockStar Academy", "21 October 2025 | 10AM - 2PM", "Ciputra World Mall", and "GET BENEFIT UP TO 100%!".

Empowering the Future with Digital Excellence

Visit our Booth RockStar Academy

21 October 2025 | 10AM - 2PM

Ciputra World Mall

GET BENEFIT UP TO 100%!

Upcoming Events: Open House



Begin Your BINUSIAN Journey Here!

 **BINUS SCHOOL Surabaya. Jalan Menganti, Near CitraLand The GreenLake.**

 **Saturday, 18 October 2025 | 10:00 AM - 12:00 Noon.**

Get Ready for an Inspiring Experience!

- Meet our Principal and school representative
- Enjoy a one-on-one consultation and school tour
- Experience into our exciting programmes from Early Years to Middle School.



[RSVP Click Here](#)



LEARN MORE

Upcoming Events: Break Time, Happy Time



Let’s Unwind, Play, and Connect!

Basketball Coaching Clinic

Western Basketball Surabaya

At 09:00 - 10:30

Multi Purpose Hall

For Primary & Middle School

Football Time

Friendly Match

At 11:00 - 12:00

Multi Purpose Hall

For Middle School 7 Only

D.I.Y Lipstick

Young Living Essential Oils

At 11:00 - 12:00

Library 2nd Floor

For Grade 7 Girls Only

Binusian,
Confirm Your
Attendance Now!



CONTACT US

It's Tennis Time!

Friendly Match

At 15:00 - 17:00

WBM Club House

For Middle School 7.
Max 8 participants.

Scholarship BINUS SCHOOL Surabaya

BINUS SCHOOL Education

SCHOLARSHIP

FOR GRADE 7 | ACADEMIC & NON ACADEMIC

Academic Year 2026/2027



Apply Now!



Ready to shape your future with BINUS SCHOOL Surabaya?

Limited availability
Only 3 places left



Academic & Non-Academic Scholarships
Now Open for External Applicants



Start your Applications Journey
Apply through https://b1n.us/ScholarshipMS7_BSSBY



LEARN MORE

CONTACT US



Empowering Learning Through Space and Innovation





Thank You

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